

Upper Skeena Recreation Centre Advisory Committee

Strategic Plan

Spring 2023



HEART OF THE HAZELTONS
upper skeena recreation centre



Regional District of
Kitimat-Stikine

Truth and Reconciliation: Calls to Action

The Upper Skeena Recreation Centre (USRC) Advisory Committee is committed to implementing where appropriate the Calls to Action from the 2015 Final Report of the Truth and Reconciliation Commission. This includes Call 19, closing the health outcomes between Aboriginal and non-Aboriginal communities. Ensuring policies are inclusive to Aboriginal people (Call 89). Calling upon the Federal Government to ensure national sport policies, programs and initiatives are inclusive of Aboriginal people (Call 90). And, that officials, ensure that Indigenous people's territorial protocols are respected and that local Indigenous communities are engaged in planning and participating in events (Call 91).

Mission Statement

The USRC Advisory Committee, provides recommendations on programing and policies that will encourage the best use of resources available to the USRC thus ensuring the residents of the Upper Skeena will have access to recreation for years into the future.

Vision Statement

The USRC Advisory Committee is a collaborative group focused on improving recreational opportunities for a diverse population including youth and seniors to improve physical health, mental health and educational outcomes.

The USRC Advisory Committee undertook a SWOT (strengths, weaknesses, opportunities, and threats) analysis. This is a framework to identify the competitive position by analyzing internal and external factors. The USRC Advisory Committee saw

Strengths

Staff

Community members/customers/clients

Partnerships

Community Support

Age Demographic (young population)

Variety of Programs

Strengths



Weaknesses



Weaknesses

Staff

Financial Resources

Lack of Accommodation

No Kitchen

Deficiencies

Transportation

Age Demographic

Participation on Advisory Committee

Opportunities



Opportunities

- Partnerships
- Kitchen
- Address Deficiencies
- Improve Transit
- Partnering with School District

Threats

- Lack of Financial Resources
- Loss of Staff
- Financial Sustainability
- Committee not functioning as a cohesive unit

Threats





Strategic Objectives

Strategic Objectives are tangible ways that the USRC Advisory Committee will carry out their mission and progress towards their vision.

	Actions	Target
1	Listen to Community Needs/ Communicate with Community	Ongoing
2	Provide Engaging Recreation Programs	Ongoing
3	Identify Funding Opportunities and Pursue them	2 Years
4	Afterschool opportunities	Ongoing



Service Delivery Strategies

Service Delivery Strategies are ways to ensure the USRC Advisory Committee’s vision is being implemented.

	Actions	Target
1	Increase collaboration across all aspects of community service delivery and planning	Ongoing
2	Increase marketing and promotions of recreation opportunities	Ongoing
3	Explore specific needs related to arts and culture, recreation	1 Year
4	Parade of programs/ open house	1 Year
5	Solutions to address funding model	2 Years
6	Engagement protocol- how committee engages with different groups.	2 Years